

THE CORPORATION OF THE  
TOWN OF PELHAM  
BY-LAW #3548(2014)

**Being a by-law to amend By-law #3310(2012),  
being a by-law to for prohibiting or regulating  
signs and other advertising devices.**

WHEREAS Section 11 of the Municipal Act, S.O. 2001, c.25 provides that a lower tier municipality may pass by-laws respecting structures, including fences and signs;

AND WHEREAS Council for the Town of Pelham, on November 5, 2012 did enact By-law #3310(2012) to prohibit or regulate signs and other advertising devices within the Town of Pelham;

AND WHEREAS it is deemed necessary to amend said by-law to enable the Director of By-law Services or his/her delegate to issue permits for various temporary, portable and ground signs,

THEREFORE BE IT RESOLVED THAT By-law #3310(2012) be and is hereby amended by adding the following clause:

**4.4.3** Subject to clause 4.4.1 and 4.4.2 the sign requiring a Permit falls under the definition of Portable Ground Sign, Temporary Special Event Sign or Ground Sign in which case the permit will be issued by the Director of By-law Services or their delegate;

AND THAT **Clause 4.7** be replaced with the following:

**4.7** Where a Permit has been issued by the Chief Building Official, Director of By-law Services, or their Delegate(s), then that person who issued the Permit may revoke it;

AND THAT the following Clauses be added:


**2.15.1 "Electronic Digital Sign"** means any sign that is remotely changed on or off site and incorporates a technology or method allowing the sign information/communication to be changed without having to physically or mechanically replace the sign face or its components. Such signage may include but is not limited to the following:

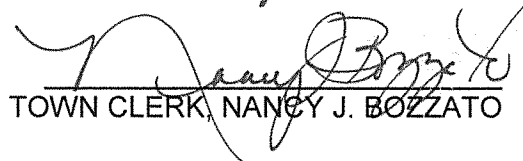
- LED, LCD, OLED, Plasma screens and projectors which may depict and/or project text, pictures and or videos
- Digital readerboards which depict moving or static text only

**Exclusion – Digital Fuel Price Indicator Signs**

**5.8.1** That all **Electronic Digital Signs** are to be approved by Council or delegate.

READ A FIRST, SECOND AND THIRD TIME  
AND FINALLY PASSED BY COUNCIL THIS  
6<sup>th</sup> DAY OF OCTOBER, 2014 A.D.

  
MAYOR DAVE AUGUSTYN

  
TOWN CLERK, NANCY J. BOZZATO